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w a a i t e k

**WE ARE  
ARTIFICIAL  
INTELLIGENCE**

[www.waaitek.com](http://www.waaitek.com)

# ABOUT US

## WAAI TEK is Artificial Intelligence

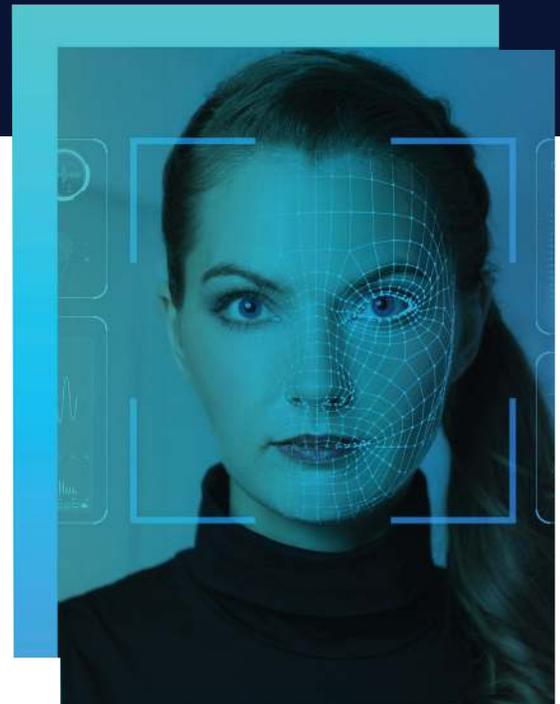
Based in the UAE, WAAI TEK is an AI solutions company that can empower your organisation to scale artificial intelligence for your business.

We implement innovative computer vision and smart solutions to help your business reach its full potential by maximising your efficiency and productivity.

Our team of expert data scientists, engineers and innovators can accelerate your operational potential through customised AI and Internet of Things (IoT) solutions for your unique business challenges.

We work closely with you to empower your organisation to become an AI driven enterprise. Whether collaborating on operational areas or creating AI-led customer experiences, our AI and IoT solutions will empower your organisation to function more efficiently and respond faster to new business challenges.

Committed to the development and empowerment of the GCC region as a global hub for technology and business, WAAI TEK will work with you to bring your business into the 21st century and beyond.



# SOLUTIONS

## wai tek enhances business performance through AI

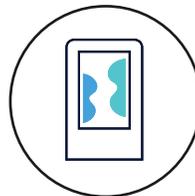
AI is fundamentally altering businesses. wai tek is leading the way in helping businesses grow by integrating AI into their operations.

By using our innovative and customised solutions, you will create more agile and adaptive processes, and power better decision-making to capture new opportunities.



### Enterprise Computer Vision

Get real-time AI through your CCTV cameras.



### Smart Signage

Access seamless navigation & parking for your venue.



### Smart Solutions

Connected IoT devices and systems

# Why choose WAAI TEK

- We are an innovation and business-driven technology provider.
- We create and deliver smart solutions to enhance your business efficiency and productivity.
- We are a team of data scientists, engineers and innovators – all technology experts and business focussed.
- We are based in and committed to the development of the GCC region as a global hub for tech and business.

## SERVICES



### We currently provide three AI solutions to enhance your business performance:



#### COMPUTER VISION

Our Enterprise Computer Vision works by accessing high-level information from digital images and videos through sophisticated machine-learning programs. This video analytics solution allows you to get real-time AI through your CCTV cameras.

waaitek uses this key pillar of AI to detect, categorise and analyse video feeds, to train the computer system through

these models to automatically recognise patterns and detect objects.

This tangible and measurable data gives you the business intelligence to base future commercial decisions on, leading to enhanced Return on Investment and business growth.





## SMART SIGNAGE

Our Computer Vision Smart Signage Solution provides seamless navigation and parking for shopping malls, corporate and government buildings, school and university campuses, entertainment venues, stadiums and hospitals.

### SMART SIGNAGE SOLUTION CAN:

Welcome, guide and engage with visitors while promoting offers, activations and loyalty programs. Integrated with our Computer Vision Analytics, the movement of visitors can be measured, and you can gain valuable insights on customer journeys.

This insight and information can be used to automate processes and improve business efficiency

Our customised wayfinding solutions using AI make for a seamless hyper-personalised experience for your customers. Enhanced customer engagement is carried out using augmented reality wayfinding mobile device cameras and AI technology.

The enhanced overall visitor journey extends as far as navigating drivers to an available or pre-reserved parking space, to providing personalised directions for preregistered visitors.



## SMART SOLUTIONS

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By using our innovative and customised solutions, you will

create more agile and adaptive processes, and power better decision making to capture new opportunities.

**AI TECHNOLOGY COULD INCREASE  
LABOUR PRODUCTIVITY BY UP TO 40% BY 2035.**



## DIGITAL SIGNAGE

The waai tek Content Management Service Smart Solution streamlines the way you manage digital signage content across your network, helping you operate efficiently and grow rapidly.

If you have a network of digital screens that are underutilised or difficult to manage, we can help you unlock the power of digital signage by optimising its use and content.

The waai tek Content Management Service Solution will allow you to develop,organise, target, schedule and

distribute content seamlessly, and then monitor and manage the displays that house them.

This will reduce the time and resources it takes to understand and operate complex digital signage solutions and remove inter-departmental barriers, such as between IT and Marketing, to get the right message to the right customer at the right time.



**Unlock the power of future  
in your business, today.**

**Waaitek**  
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