#### Thank you for joining

## Sustainability is the new-

10 Trends That Reset Fashion

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# Sustainability is the new ?

- 10 trends that reset fashion -



Talk and Q&A with stylist Elett Weir

Scan to join the free event ⇒





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Presented by International Fashion Management and Marketing students

Friday 13th November 12pm-1pm (GMT) At present sustainability seems to be the hot topic of the fashion industry. COVID19 is a contributing factor to this as it has caused a major shift in consumer attitudes.

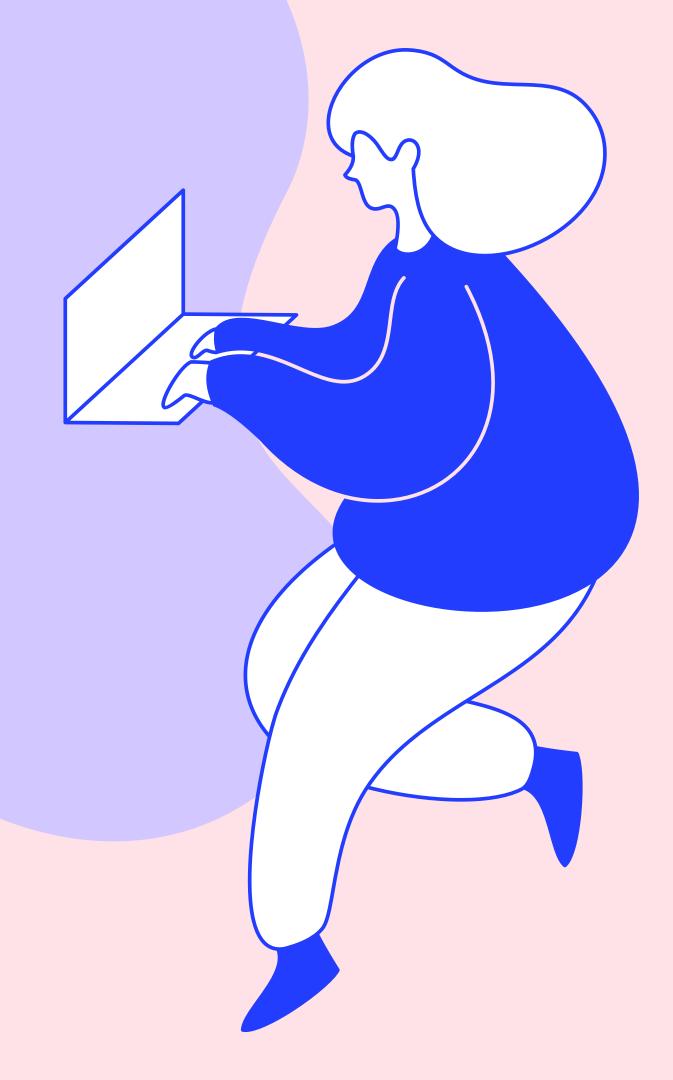
Elett is a young London based fashion stylist, who owns Elite Submission, an accessories brand that is based on a new way of shopping; monthly subscriptions. She showed us some of her work and gave us tips on how to upgrade our wardrobes while being on top of the latest fashion trends. Elett also demonstrated to us her way of being sustainable while shopping; making sure she can style one item in three ways.

- 1 Fewer fashion shows
- 2 Vintage fashion
- 3 Clothing rental
- 4 Upcycling
- 5 Return to minimalism
- **6 1 item 5 ways**
- 7 Rise of loungewear
- 8 Companies voicing social concerns
- 9 Decluttering
- 10 Face mask



### Tell us how did we do today





## Carry on your sustainable journey with these resources:



Watch this – 'Minimalism: a documentary about the important things' available on Netflix



Read this – 'How to Break up with Fast Fashion' – by Lauren Bravo



Listen to this – 'A Sustainable Mind' podcast



Read this -Will The Fashion Rental Market Ever Recover From Covid-19? - by Emily Chan



Read this -Op-Ed | Buy, Don't Rent: The Virtues of Owning Clothes - by Eugene Rabkin



Read this -Are Digital Fashion Weeks Really More Sustainable - by Emily Chan



Fashion Week Is No Longer About Sustainability – It's About Survival - by Tamsin Blanchard



Read this -The Creativity Of Upcycling: Design Solution For The Planet - by Commonobjective



Read this - Home comforts: the rise and rise of loungewear - by Harriet Brown



Read this - Fashion's growing interest in recycling clothing - by Alden Wicker



Read this - Rebuilding a More Sustainable Fashion Industry After COVID-19 - by Catharina Martinez-Pardo et al.



Read this - Balenciaga floods runway for apocalyptic Paris Fashion Week show - Jennifer Hahn



Read this - by Support Garment Workers. Org



Read this - Environmental Science & Technology - by Joana C. Prata et al.



Read this - When And How To Use Masks - by Who.int



Read this - American Civil Liberty Union



Read this -The 100% Human Face Mask 5-Pack - by Everlane



Read this -Flecked Emerald Adjustable Cotton Mask - by Isabel Manns



Read this - Coronavirus (COVID-19) Statistic Data - Google



Watch this - Trailer for RiverBlue - by Water Docs



Watch this -Luxury: Behind the mirror of high-end fashion - by DW Documentary



Watch this - Alex James: Slowing Down Fast Fashion - by Journeyman Pictures



MINIMALISM: A DOCUMENTARY ABOT THE IMPORTANT THINGS - available on Netflix



Watch this Sweatshops: Deadly Fashion (2015) | Official Trailer - by Java Films



Watch this - The Next Black - A film about the Future of Clothing - by AEG



Watch this -The Machinists - by Gaz Gazi



Watch this - Unravel: The final resting place of your cast-off clothing- by Aeon Vidso



Listen this -7 WAYS TO MAKE YOUR CLOSET SUSTAINABLE - by good together: Ethical, Eco-Friendly, Sustainable Living - available on Spotify



Listen this - WARDROBE CRISIS with Clare Press - available on Spotify



Listen this - WEAR YOUR VALUES - by ECHTE



Listen this -SPIRIT OF 608 - by Lorraine Sanders



@fashionforgood - available on Instagram



@globalfashionagenda - available on Instagram



@wfto\_fairtrade - available on Instagram



@thesustainablefashionforum - available on Instagram



@thesustainableangle - available on Instagram



@sustainable\_fashion\_collective - available on Instagram



@goodonyou\_app - available on Instagram



@fash\_rev -available on Instagram



Read this - The Return of 90s Minimalist Fashion - 10 Essential Pieces - by Stephen Yu



Read this - Post-pandemic trends: shoppers favor 'homewear', minimalism and kindness - by Anna Zwettler



Read this - Clothes worth £12.5bn are thrown in bin - by Andrew Ellson



Read this - How to Build a Capsule Wardrobe That Will Last a Lifetime - by Hannah Almassi



Read this - AIRism face mask - by UNIQLO



Read this - UNIQLO's AlRism Mask is Now Releasing in the United States - by Nicolaus Li



Read this - MUJI Releases Reusable Face Masks - By Nicolaus Li



### READ THIS - WRAP Valuing Our Clothes: the cost of UK fashion



Read this - MPs to investigate 'fast fashion' impact-by BBC



Read this - Sustainability -by beyond retro



Resale growth during Covid-19: sellers engage in 'quarantine clean out frenzies' -by Anna



Read this -3 Vintage Experts Told Me Their Online Secondhand Shopping Tips by- Jasmine Fox-Suliaman



Read this - How the pandemic changed vintage shopping

as we know it by- Kevin



Read this - Vogue editor Anna Wintour says coronavirus has been 'catastrophic' for the fashion industry by- Grant Rindner



Read this- Declutter Your Home Without Damaging the Earth by- Norris



Read this - How to Declutter Your Home: 10 Creative Decluttering Tips by- Joshua Becker



Rea this- Charity shops and clothes recycling: what

you need to know- by Bella



Read this - Why and How to Declutter a Lifetime's

Worth of Possessions- by United Healthcare



Read this - Sustainable Decluttering by-Tracy Ross



Read this - Considering a Sales Discount? Here's What You Need to Know-by Jay Fuchs



Will The Fashion Rental Market Ever Recover From Covid-19?-by Emily Chan



Op-Ed | Buy, Don't Rent: The Virtues of Owning Clothes-by Eugene Rabin



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The Creativity Of Upcycling: Design Solution For The Planet-by Commonobjective



Fashion's growing interest in recycling clothing-by Alden



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Rebuilding a More Sustainable Fashion Industry After COVID-19-by Pardo



Balenciaga floods runway for apocalyptic Paris Fashion Week show-by Jennifer



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How is the Face mask changed fashion -by Isabel Manns



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