



Curriculum Vitae

Name : Dattatray Baban Gatte.

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About Me - Creative Senior Graphic Designer, Artist with a talent for developing unique custom artwork. Innovative approach to idea and concept development. Offering 8 + years expertise overseeing individual projects and brand development collections. Interested & keen to ideate, conceptualize & design graphics.

Education

Bachelor of Commerce Mumbai University **Year 2012**

Softwares Known :

Adobe Creative Suite - Photoshop, InDesign, Acrobat Professional, Illustrator, After Effects, Coreldraw, Maya, 3D Animation, Microsoft Office Suite – Word, Powerpoint, Excel, Powerpoint.

Work Experience

Dona Food Beverages Pvt. Ltd., Mumbai Senior Graphic Designer July 2014 – Present

- Conceptualized and Designed original pieces, including FB posters, Instagram stories, graphic layouts in motion graphics films, illustrations and infographics
- Refined images, fonts and layouts using graphic design software & delivered high volume of creative designs
- Maintained brand consistency and quality throughout design projects within stipulated deadlines.
- Lead calls independently and gathered the requirements and guided design consultation.
- Liaised with marketing manager, scriptwriters, editors and teams to ensure deadlines are met
- Executed marketing projects from conception to production for the regional audience on social media.
- Provided highly effective design support to impact restaurant sales and key stakeholders throughout businesses
- Designed eye-catching web and mobile banners for display ad campaigns, imagery for emails and landing pages

Dutch Remedies Pvt. Ltd, Navi Mumbai Graphic Designer Feb 2012 – May 2014

- Designed for all marketing collaterals of Products and Services of FMCG & Pharmaceutical product line.
- Designed elements for Website & Blogs, Collateral Design, Logo and Icon Designs, Cartons & labels.
- Designed imagery for branding & marketing materials like Banners, Mailers, Brochures, Landing Pages, Standies & Posters, Social Communication Posts, Social Profiles Cover, Infographics, External Presentation Design.
- Estimated time required to complete the work and provided quotes for clients if needed.
- Introduced new vendors on board and co- coordinating with existing vendors.
- Developed graphics and layouts for product illustrations, company logos, and Internet websites.
- Created Communication for internal stakeholders like News Letters, Internal Presentation, Magazine Cover, etc.
- Developed artwork basis for a variety of products and activities, such as books, diaries, magazines, posters, Mailers, product packaging, logos, exhibitions displays, corporate communications and corporate identity.
- Liaisoned with external printers on a to ensure deadlines are met and highest quality material is timely printed

Font & Pixel Pvt. Ltd Graphic Designer Dec 2010 – Jan 2012

- Obtained approval of concept by submitting rough layout for approval
- Developed design briefs by gathering information and data through research
- Confered with the managers to discuss and determine layout design.
- Interpreted the clients business needs and developed a concept to suit their purpose
- Determined size and arrangement of illustrative material and copy, and select style and size of type.
- Coordinated with clients or account managers to discuss the business objectives and requirements of the job.

Other Qualification

DIPLOMA IN Graphics and 3D Animation
From **FRAMEBOXX INSTITUTE** (THANE) Mumbai.

My Graphic Design portfolio Available on following drive link :

<https://drive.google.com/file/d/16b1Z4MH28gWLHNVZJeYHVFla3wLna7r7/view?usp=sharing>

My Animation work Showreel Available on following YouTube link :

<http://www.youtube.com/watch?v=-FNNDaISkU>

Computer Skills

Softwares known : Adobe Photoshop, CorelDraw X8, Microsoft Office and Internet Explorer.

Personal Details

- Date of Birth : 17-September-1989
- Gender : Male
- Father's name : Sri. Baban Gangaram Gatte
- Languages known : English, Hindi & Marathi
- Strengths : Adaptability, Positive attitude, Self motivated
- Marital Status : Single
- Address : Dr. Swami Colony, Behind Sandeep Colony, Nr. Chetna School, Haji Malang Road, Piswali Village, Kalyan (E), Thane. Pincode - 421306.
- Current CTC : 3.60 Lacs p.a.

Hobbies

Reading, Doing artistic work in Corel and Photoshop & Surfing internet.

Declaration

I hereby declare that the information furnished above is true to the best of my knowledge.

Place: Mumbai

Date: 17th September, 2020

(Dattatray B. Gatte)