LOGO

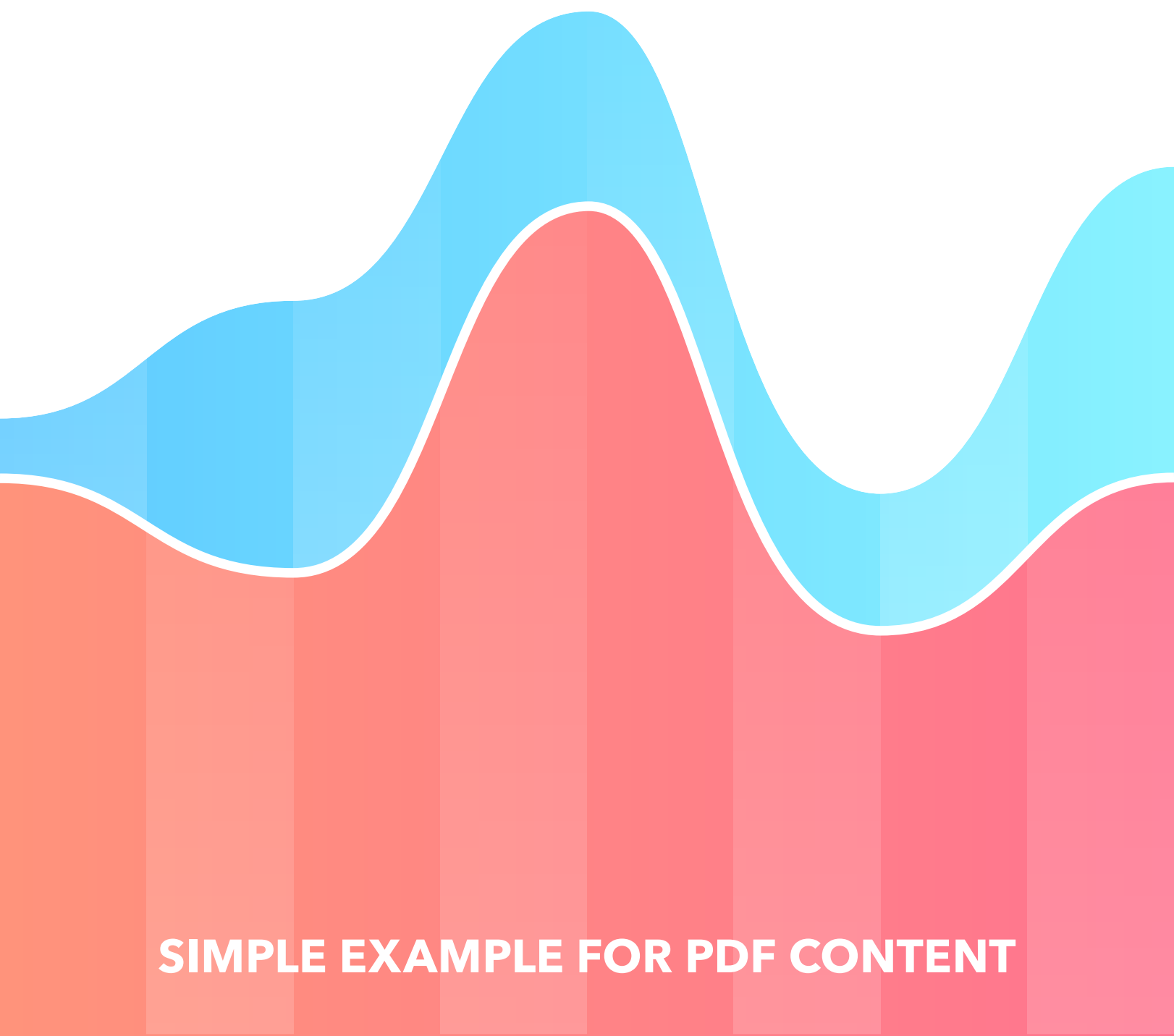# Monthly Report 09 2015

# About PDF QR Codes

The PDF Code links to any PDF file and displays it optimized for mobile after scanning. This QR Code type is getting increasingly popular at trade fairs or informational events, because this saves printing, transporting and disposing of any marketing materials.

After scanning, the customers receive anytime access to the document without having to carry it around with them in printed form.

## Distribute PDF files easily

There is no need to carry around printouts of your company materials any more. If you link to a file in PDF format, it will be displayed to users after scanning the Code and is also available for download.

## Mobile optimized Viewing

The Code content is displayed optimized for mobile devices, so the users can navigate through it by sliding their fingers across the screen or by tapping on the interactive elements.

## Real-time Statistics

Get access to all relevant data: the number of scans, as well as the time, the place and the device type used for each scan. The data is recorded and analyzed in real time with our user-friendly software.

## Custom QR Code Design

Do you want to create a QR Code that will attract attention? Then the customization feature will come in handy: change the design of the Code to fit it into your marketing campaign and motivate the customers to scan.

## Print-ready Files

Our QR Codes are offered in four high-quality image file formats: JPG, PNG, EPS and SVG. These can be used for all printing or design purposes, even for posters with very large Codes.

## Full Flexibility

Thanks to our QR Code Management Software, you can replace the target URLs even after the Code has already been printed and distributed.